



BIKE WALK

NEBRASKA

OUR ACTIVE TRANSPORTATION ALLIANCE



HERE'S
TO 10
YEARS



ANNUAL REPORT 2023



(left to right) Krystal Fox, Co-director of Social Policy with the League of Women Voters of Nebraska poses for a photo with Executive Director Julie Harris and Associate Director Cait Dumas-Hein

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get involved!

EVENTS



RESOURCES



MEMBERSHIP



FROM THE DIRECTOR



READ ONLINE:

A DECADE OF
MILESTONES &
FUTURE GOALS

READ MORE



Has it really been ten years since a small group of bicyclists met to discuss the need for a statewide bicycle advocacy organization in Nebraska?

Thankfully, our Board Treasurer/Co-Founder, Brent Davis, still has the paper trail: it was October 18, 2013. By early 2014, we officially obtained 501(c)3 status as the Nebraska Bicycling Alliance. In April 2015, with a tiny nest egg of donations, I jumped from board member to Executive Director.

Since then, we've made steady progress. At first, just getting a paycheck was significant, but funding grew with hard work and partnerships fueled the momentum. In 2018, we rebranded as Bike Walk Nebraska to better reflect our work and added a part-time employee. Today, we have a staff of three, have hosted five summits to strengthen dialogue, and have earned several valuable legislative and policy wins, to name a few of our more significant accomplishments. **We could not have done any of this without you.**

We celebrated our 10th anniversary with a new strategic plan and an expansion into the programming space. On the pages ahead, you'll see the valuable work being done by our staff, a team well positioned to cultivate safe and accessible active transportation in Nebraska.

We hope this review will inspire your continued support of Bike Walk Nebraska. By becoming a member, making a donation, attending our summit, participating in our events, or sporting one of our green "The Good Life is Outside" license plates on your vehicle, you help us as we work to achieve our vision.

Cheers!

A handwritten signature in blue ink that reads 'Julie Harris'.

JULIE HARRIS

EXECUTIVE DIRECTOR



THE WHY OF OUR WORK

BUILDING A SAFE & ENJOYABLE NEBRASKA

Active transportation transforms communities. After all, active transportation is not solely about getting from point A to point B; it strengthens economic development, infrastructure, education, health, public safety, job opportunities, the environment, and so much more.

As the only statewide organization working on these issues, Nebraskans count on Bike Walk Nebraska to be their voice for active transportation.

We envision a Nebraska where biking and walking are safe, accessible and enjoyable parts of The Good Life.



OUR MISSION

Cultivating **safe and accessible active transportation** in Nebraska through partnerships, education and advocacy.

OUR CORE BELIEFS

1

Street and road design directly impacts the safety of people biking and walking.

2

Vehicle speed is the primary contributor to the severity of all crashes.

3

Safety for all road users requires a proactive approach using policy and planning.



YOUR IMPACT IN 2023

Our accomplishments showcase the collective support of every donor, volunteer, and advocate.

At Bike Walk Nebraska, we see active transportation as a practice of relentless incrementalism, progress coming piece by piece. Your support is a vital to making that happen.

Here is what your time and donations made possible in 2023 and will support in the coming years:





THE LAUNCH OF BIKE JOY

COMMUNITY OUTREACH

Experiencing the thrill of the first pedal stroke is a moment of pure bike joy. **This year, Bike Walk Nebraska launched our inaugural Learn-to-Ride program**—a free, accessible curriculum for adults and older teens eager to learn or re-learn biking.

Watching participants go from never riding a bike to making circles around the parking lot - their first taste of Bike Joy - brought smiles to the participants, their families, and our entire staff.

90%
OF PARTICIPANTS RIDING BIKES BY END OF FIRST CLASS

15
NEW RIDERS

9
INSTRUCTORS TRAINED

6
COMMUNITIES TARGETED FOR PROGRAM EXPANSION IN 2024



“It’s been probably 20 years since I tried to ride a bike. The Learn-to-Ride class provided a **friendly and encouraging environment** to brush up on the fundamentals and feel more confident about riding.”

LAYNE G.



COMING UP: 24 HOURS OF GIVING

COMMUNITY
OUTREACH

Bike Walk Nebraska is grateful to have spent the last three years co-hosting Goldenride Bikefest and supporting hundreds of cyclists. This primarily touched residents in the eastern quarter of the state. As a statewide advocacy organization, we want to serve all of Nebraska, so we transitioned to Bike Walk Give Day!

Bike Walk Give Day is a 24-hour, online giving event for Nebraska’s active transportation nonprofits. The giving event focuses a day to rally Nebraskans in support of the active transportation serving their communities.

SAVE THE DATE

Bike Walk Give

BIKE. WALK. GIVE.

April 16, 2024

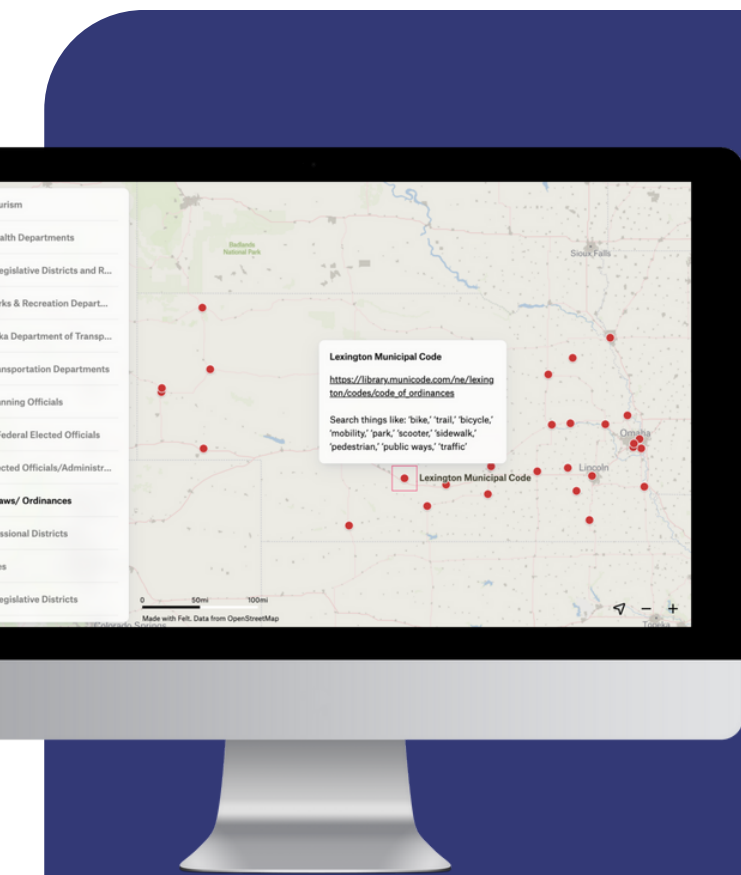
LEARN MORE >>

EQUIPPING LOCAL ADVOCATES

A CIVIC DATABASE FOR NEBRASKA’S ACTIVE TRANSPORTATION

Coming in 2024, is a first-of-its-kind interactive active transportation policy database focused on Nebraska.

The database is designed to equip advocates with the information, links and contacts needed to make change within their community!





NEBRASKANS EMBRACE E-BIKES

SOUND STATE &
LOCAL POLICY



Legislative wins take work, and we never take them for granted as they're the place where the most long-lasting change happens.

The statewide classification of e-bikes passed the

Unicameral and gives land and facility managers a clear definition to navigate the nuances of e-bikes and infrastructure access.

Why does this change matter? The e-bike market is expanding rapidly, and the "No Motorized Vehicles Allowed" phrase you see on signs across Nebraska has become murky.

We all want more folks on bikes, better infrastructure, and safer, more accessible active transportation in Nebraska.

Electric bicycles help us get there. Let's pedal in the same direction in order to give us a better chance of making that vision a reality.

advocacy win!



In a historic moment, the Nebraska Department of Transportation included **vulnerable road users within its statewide transportation plan** and is also generating a statewide Complete Streets Plan.

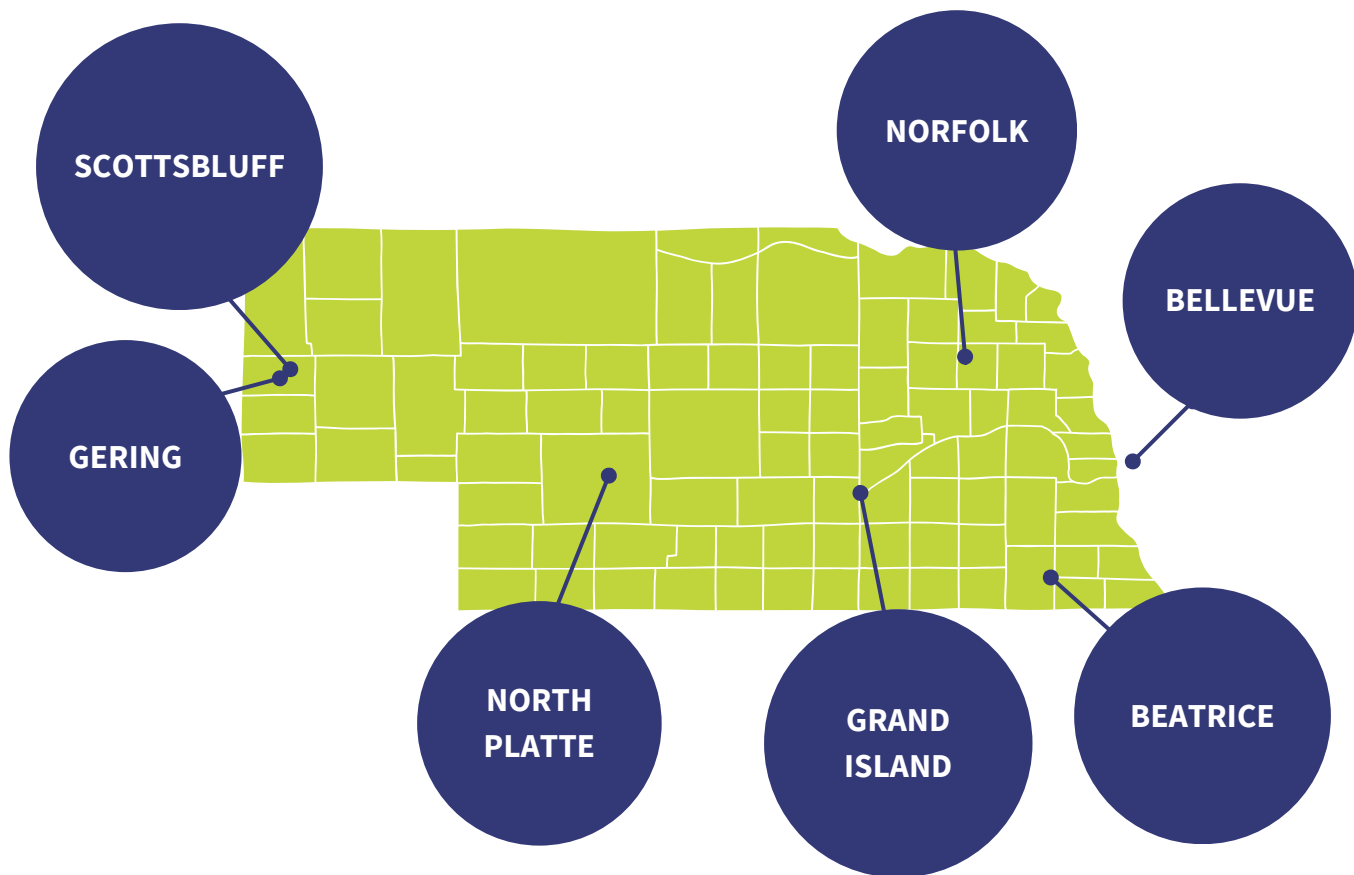


YOU MAKE IT POSSIBLE!

Every gift represents a vital voice in our community. The more voices we can count, the louder we are when it comes to passing policy.

**GET READY FOR
THE RIDE. SCAN
FOR E-BIKE FAQs**





7 COMMUNITIES PAVING THE WAY

COMMUNITY
OUTREACH

For the next few years, Bike Walk Nebraska is settling out to accelerate active transportation efforts within seven Nebraska communities rolling towards safer and more enjoyable active transportation.

These communities have a foundation champions within leadership positions, rockstar health departments, local advocacy organizations, and a history of investment in planning and infrastructure.

FOR A HEALTHIER NEBRASKA

Watch our interview for “Go Vote, Omaha!” to learn how you can promote active transportation within your community.



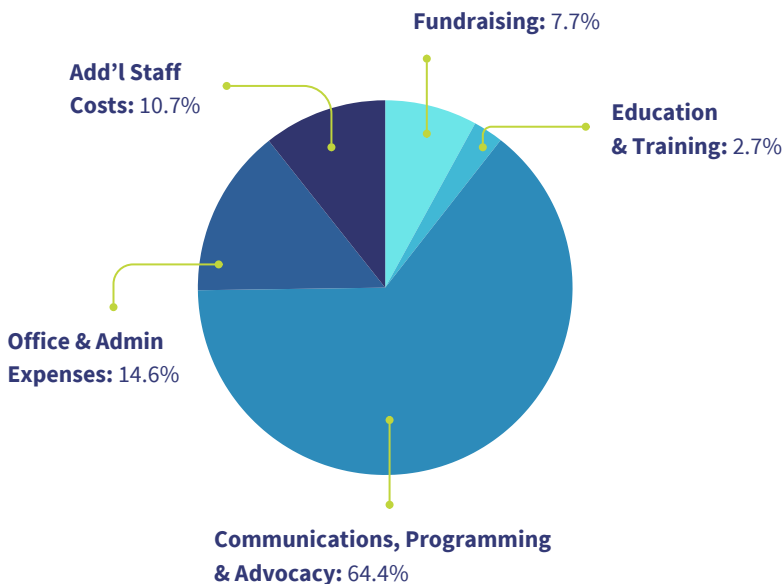
 WATCH NOW



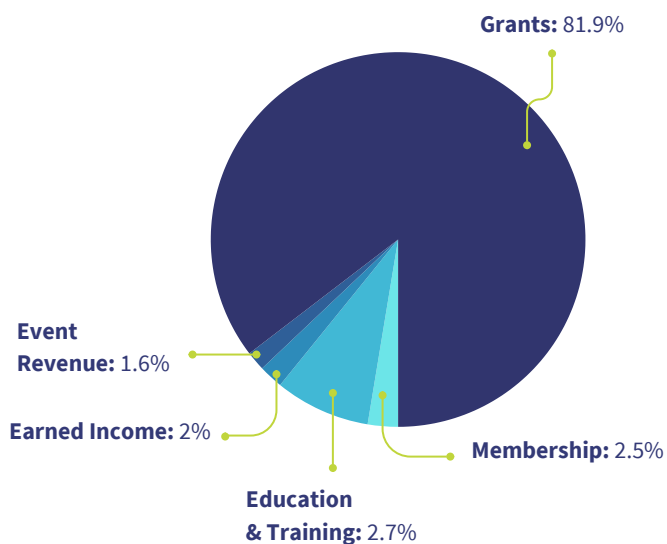
FINANCIAL REPORT

TOTAL BUDGET: \$290,640

EXPENSES



INCOME



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**Cultivating safe and accessible active
transportation in Nebraska.**

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